

Ask, and it will be given to you; seek, and you will find; knock, and it will be opened to you. – Matthew 7:7



More than 96% of all people research online prior to making a call or visiting – Wouldn't it be great if your church was online when potential members are looking for a church?

ChurchGuideUSA.com is the easiest and least expensive way for churches to have an online presence. At its foundation, ChurchGuideUSA uses local search engine marketing which capitalizes on the trend that most people consult the internet **FIRST**.

Local search engine marketing allows your ads to appear in the zip zones closest to the potential member's home, which is incredibly important since people typically do not drive more than 20 minutes for services.

Each month there are over 40 million Google searches for churches. This equals more than 100 searches per church per month! Can your church afford to **NOT** to have an online presence?

So How Does It Work?

When a potential church member does an online search for "church" or a variation of "church and another word" in Google, ChurchGuideUSA.com will appear on Page 1 of the Google search listing.*

They are then directed to the ChurchGuideUSA.com where they are asked to enter their zip code.

Searches will include 100 churches (or all churches within a 25 mile radius). Premium listings appear first sorted by the closest to their home to the farthest. Basic listings follow and are sorted in the same manner.

*Guaranteed only in areas where ChurchGuideUSA.com has local premium listings.



ChurchGuideUSA.com

seek and you shall find



Potential Member Does Search on Google



Our Ad Appears – They Click on Our Ad



They Enter Their Zip Code on ChurchGuideUSA.com . . .

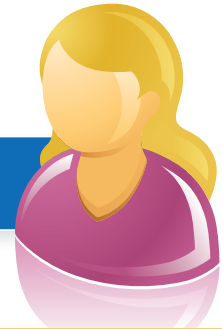


. . . and See Church's Premium Listing



They Contact Church via Phone or Email

Church Gets a New Member



Effectively Promote Your Church Online For Less Than \$1 A Day!

If your church were to try and run your own pay per click campaign, you would likely spend \$300 to \$400 per month depending upon market area. Join ChurchGuideUSA and get more for less.

Premium listings are just \$24 per month – That’s just 79¢ a day.

Premium Listings include:

- Church name
- Address
- Ability for the user to “map” the location

Plus:

- Denomination
- Logo, Picture, or “ChurchGuideUSA.com Premium Listing” Icon
- Pastor’s Name
- Website Link
- Phone Number
- Email Address
- Church Service Schedule
- Sunday School Schedule
- “Mission Statement” (or applicable personal message from church to prospective member)



You may choose either monthly or annual billing, whichever is easiest for you. Invoices are sent via e-mail to the appropriate contact. Remember, there is no long-term contract or cancellation penalty. Our goal is for this to be as easy as possible for you.

Or... if you prefer, Basic listings are FREE

Basic Listing includes:

- Church name
- Address
- Ability for the user to “map” the location

If your church decides to start with the basic package, you can easily go online and upgrade your listing at any time.



Does Online Promotion Really Work For Churches?

Believe it or not, there are over 40 million searches for churches on Google each month in the United States. That equals more than 100 searches per church per month!

Research indicates that the average church member attends their church for 13.7 years. Now let's say, they give 2% of their income annually (assuming average household income is \$45,000), their lifetime value to the church is \$12,330. If you land just one new member, that's a 42 X return on your annual investment.

Why ChurchGuideUSA.com?

Our mission is to help churches connect with new members in the most effective way possible

We believe that churches should have the opportunity to promote their place of worship (1) online where potential new members start their research and (2) provide all the benefits of local Google advertising at a fraction (6-8%) of the cost. This co-operative advertising opportunity offers your church a very effective return on your marketing investment.

Additionally, we are dedicated to helping potential members find the right church for them. As the most up-to-date and complete resource for finding Christian churches in the United States, ChurchGuideUSA helps prospective members by showing them the churches that are closest to their home, while allowing a secondary denominational search feature.

Join ChurchGuideUSA.com today! It is the premiere national Christian church directory, with over 250,000 churches listed in the United States.

Contact information

ChurchGuideUSA.com

3202 W. Village Terr.

Springfield, MO 65810

417-693-2057

www.ChurchGuideUSA.com

